

 **Sealed Air**

**Korrvu<sup>®</sup>**

Suspension and Retention Packaging

# Dynamic Solutions



# Korrvu® – Over 20 years of experience...

Over the past two decades Korrvu® has been developed to meet the ever-changing challenges of packaging today, such as the need to be versatile, robust, cost-effective, and offer sustainable solutions.

With Korrvu® packaging, Sealed Air has risen to these challenges resulting in a high quality product that protects YOUR high quality products.



## The benefits of Korrvu®

Korrvu® high resilience low-slip-film suspends your product in the centre of the carton, protecting it from damaging shock and vibrations as well as maximising your products' visual appeal.

### Innovative

- Cost effective and easy to use. Engineered solutions to satisfy specific packaging requirements with unique features.

### Showcase Your Product

- Korrvu® transparent film enables your package to serve as both a protective shipper and an effective display merchandiser.

### Efficient design

- Korrvu® packs are engineered, reducing the volume of packaging materials required to protect the product. The high performance films used in Korrvu® packs provide more protection with less volume of materials than alternative pack designs.

## Versatile and Flexible

- The dynamic Korrvu® film will conform to a variety of shapes meaning each design can be used for a range of similar products reducing your packaging inventory.

The key of Korrvu® packaging is the strong, dynamic, low-slip film that surrounds the packaged product, protecting it from shock and vibration.



# ...creating sustainable packaging solutions

Korrvu® packaging has an excellent environmental profile, since it is manufactured primarily from corrugated fibreboard made from natural, renewable materials and typically contains a high percentage of recycled material.

Korrvu® packaging can be easily recycled along with corrugated boxes in the normal corrugated recycling stream.



## Korrvu® and the environment

### Easy to recycle

- Korrvu® packaging is RESY approved and can be recycled along with used corrugated cartons.

### Can be recycled with the film in place

- Corrugated hydra pulping facilities have been designed to recycle corrugated fibreboard which may include small amounts of non paper products, plastic tape and labels commonly found on used corrugated boxes.

### Reusable

- Korrvu® packs can be reused after their initial shipment minimising waste at both ends of the distribution cycle.

### Fits many sustainable packaging design criteria

- Korrvu® packaging uses recyclable, recycled, renewable raw materials, is efficiently designed, and meets the cost and performance targets of the packaging market.

### Space savings

- Korrvu® packaging stores flat, reducing storage and warehouse space requirements. No special equipment or capital investment is required.





# Korrvu® Suspension Packaging



## Outstanding cushioning protection and attractive presentation combined

Korrvu® Suspension Packaging safely suspends your product in the centre of the shipping container between two layers of highly resilient low-slip film, providing consistent protection for fragile products even after repeated drops.

### First-Class Flexibility

Korrvu® Suspension packaging will form to many shapes and sizes, meaning one pack can safely package a variety of items.

### First Class Presentation

Korrvu® Suspension packaging combines superior product protection and attractive presentation.

### Quick and Easy

For higher volume packaging operations, Korrvu® Suspension pop-up packaging is quick and easy to assemble.

## Easy to use and simple to assemble

- 1 The first Korrvu® frame is assembled and placed in the carton. The product is placed on the frame.
- 2 The top frame is placed over the product, completely suspending the item between two strong films.
- 3 The carton is closed, creating tension that holds the product securely between the two suspension windows, protecting it from shock.



# Korrvu® Retention Packaging



## The versatile, economic alternative to traditional packaging

Korrvu® Retention packaging provides simple and cost-effective blocking and bracing protection, engineered to your specific requirements.

### Durable

The unique retention frame provides additional bottom cushioning for heavy and fragile objects.

### Versatile

A single flexible Korrvu® Retention pack can accommodate a wide variety of spare parts and accessories from the electronic industry to the automotive market.

### Reusable

Korrvu® Retention packaging is reusable. The tough and resilient film retains its effectiveness for multiple uses including the return shipment.

## Easy to use and simple to assemble

- 1 The side flaps fold upward, loosening the film and forming an "insertion pocket" for easy product loading.
- 2 The side flaps are folded down to tighten the retention film and hold the product securely in place.
- 3 The package can be inserted safely into the carton.





# Korrvu Hybrid® Packaging



## Korrvu Hybrid® - The perfect blend of retention and suspension

Introducing the newest Korrvu® solution that combines the benefits of both suspension and retention packaging into one new hybrid design. Korrvu Hybrid® packaging suspends the product away from potential impact areas like Korrvu® Suspension packaging, while securing the product firmly in place like a Korrvu® Retention package.

### Revolutionary Packaging

The Korrvu Hybrid® flexible film is ideal for low profile items that can benefit from surface protection as well as retention hold.

### Less material, less waste

Provides the opportunity for source reduction, is curbside recyclable and contains more than 30% recovered paper.

### Saves on storage

Stores flat to reduce transportation and storage requirements.

## From flat to pack in a few steps!

- 1 Begin with one piece that breaks into two.
- 2 The side flaps are folded upward loosening the film for easy insertion of the product.
- 3 After the product is inserted, the flaps are folded down, tightening the film securely around the product.
- 4 The Korrvu Hybrid® insert can now be placed safely into the carton ready for dispatch.



# Dynamic Solutions - Tailor Made



## The Custom Design Benefit

As the world's consumer demands change, we make sure that we can rise to the challenge, developing over 3,000 unique Korrvu® designs annually.

Working with customers, we create cost-effective, custom designs that maximise the innovative features of Korrvu®, whilst minimising the material used and the impact on the environment.

### Efficient design

Korrvu® packs are engineered, reducing the volume of packaging materials required to protect the product.

### Packaging validation

The bespoke Korrvu® packaging solution can be validated by certified test methods to ensure the package will deliver the required performance.



## Printing Capabilities

Korrvu® packaging is more than just providing protection during the shipping cycle, it can be integrated with the outer carton and printed for an “all in one” packaging solution enhancing the customer's corporate identity with logos and branding visible on the packaging.





# Creating World Class Packaging Solutions



## **AirCap®**

Barrier-sealed bubble packaging



## **PackTiger®**

Paper packaging system



## **Cell-Aire®**

Polyethylene Foam



## **Instapak®**

Foam-in-place



## **Fill-Air®**

Inflatable Packaging system



## **Tekkvu®**

Waterproof packaging



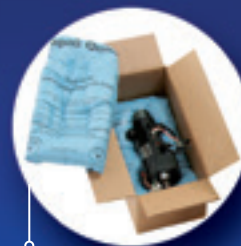
## **NewAir I.B.®**

On-site air cushioning system



## **PriorityPak®**

Automated packaging system



## **Instapak Quick® RT**

Quick foam-in-place

Our SmartLife™ multifaceted approach is to raise awareness about sustainable packaging and to advance Sealed Air's sustainable mission within the Company's larger business strategy. Sealed Air is committed to helping its stakeholders understand the environmental benefits and impacts of packaging solutions. Our SmartLife™ approach, in conjunction with Sealed Air's values — lead, trust, respect and integrity — provides the foundation upon which the company's business is conducted.

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